



To: All Sport Departments – Auto Racing Concerns

From: historienws.com – C/O Alton McBride Jr.

Re: Red Dirt Rising motion picture filming at North Wilkesboro Speedway

Date: December 16, 2009

FOR IMMEDIATE RELEASE

Red Dirt Rising motion picture filming at North Wilkesboro Speedway

By: Alton McBride Jr.

December 16, 2009 – North Wilkesboro, NC

Historic North Wilkesboro Speedway is hibernating no more! This Thursday December 16th 2010 Historic NWS will be back to shine again when it host the music video shoot of the major motion picture RED DIRT RISING. We would like to shoot a music video at the NWS to promote the movie and Matt Dylan, one of the featured artists on the motion picture sound track. Matt Dylan's song is titled "Carolina Moonshine" and mentions two of the main characters in the movie, Jimmie Lewallen and Bill Blair, who both raced with Junior Johnson. The song also recognizes Junior Johnson's branded distilled spirits and is the song's original inspiration. Junior Johnson and son Robert will both be on hand and have a part in the video.

A statement from Alton McBride Jr. Historic NWS President and Director of Operations said " We have been working with the Red Dirt Rising principals for a month now and they really fit the NWS mold. It was only natural that this video be shot at NWS and the public will be very happy to see what is coming from Red Dirt Rising to North Wilkesboro Speedway this summer. I had the pleasure to meet Matt Dylan recently and he is definitely the Rock & Roll Cowboy that fans and families of all ages will appreciate. This major motion picture video shoot just proves what Historic NWS has to offer as a multi use facility.

The shoot is closed to the public, but all media is encouraged to attend. Media personnel should check in at the main speedway ticket office on 381 speedway lane. North Wilkesboro. The shoot will take place from 10am until 5:30 pm.

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